

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date
1 April 2004 (01.04.2004)

PCT

(10) International Publication Number
WO 2004/027670 A1

(51) International Patent Classification⁷: G06F 17/60 (74) Agent: YOU ME PATENT & LAW FIRM; Teheran Bldg., 825-33 Yoksam-dong, Kangnam-ku, Seoul 135-080 (KR).

(21) International Application Number: PCT/KR2003/001911 (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(22) International Filing Date: 18 September 2003 (18.09.2003) (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(25) Filing Language: Korean (26) Publication Language: English

(30) Priority Data: 10-2002-0056769 (31) Filing Date: 18 September 2002 (18.09.2002) KR

(71) Applicant (for all designated States except US): KT-FRETEL CO., LTD. [KR/KR]; 890-20, Daechi-dong, Gangnam-gu, Seoul 135-280 (KR).

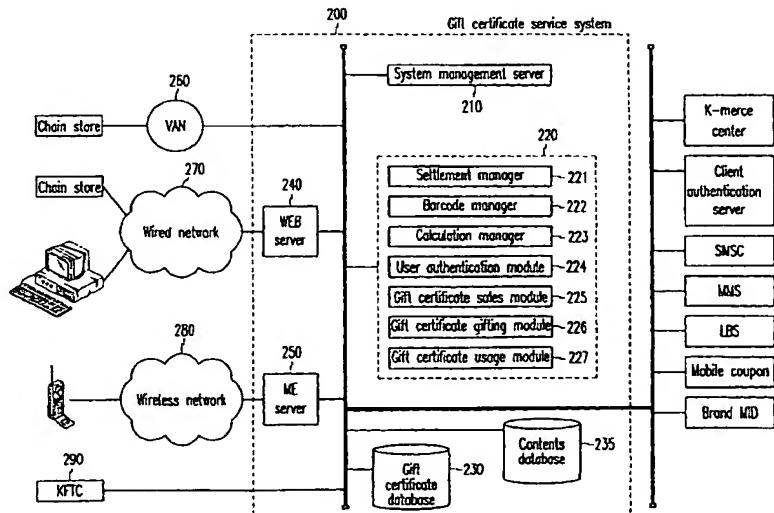
(72) Inventor; and (73) Inventor/Applicant (for US only): AHN, Hee-Jung [KR/KR]; 6-603 Hanyang apt., 388-33 Ssangmun 3-dong, Dobong-gu, Seoul 132-880 (KR).

Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.

(54) Title: METHOD FOR CIRCULATING AN ELECTRONIC GIFT CERTIFICATE IN ONLINE AND OFFLINE SYSTEM



WO 2004/027670 A1

(57) Abstract: Disclosed is an electronic gift certificate circulating method for a gift certificate service system including a gift certificate database and a gift certificate service server to manage sales of the electronic gift certificates according to requests by a communication terminal through wired and wireless networks, comprising: receiving a user's purchase request from the communication terminal; checking a settlement state of the electronic gift certificate bought by the user; settling the electronic gift certificate bought by the user, and issuing the bought electronic gift certificate to the user, when the user requests settlement; storing the issued gift certificate information in the gift certificate database; and notifying the user of the gift certificate purchase particulars in a message format.